

KTXA PROGRAM/ISSUES REPORT

October 1-December 31, 2010

Attached are listings of broadcasts that, in the Station's judgment, reflect the Station's most significant programming treatment of ascertained issues during the preceding three months.

The primary vehicles used by the Station are TXA 21 News (weeknights at 7pm and 8pm). The station also broadcast a series called Get Healthy Texas, a segment in newscasts which focuses on ways to help those in our community to live healthier lives as well as quarterly Get Healthy Texas programs that air in prime time.

During the TXA 21 newscasts, viewers can chat online with the anchors. Some of the viewers' comments are shared on-air.

Community

10/4 7, 8pm The Dallas Police Department unveiled its iWatch Dallas program. It's a smart phone app that arms citizens with the ability to instantly text or phone-in tips. **10/5 7, 8pm** Homeless staying at the Bridge shelter in Dallas were outfitted with new running shoes and gear. They will train for the Help the Homeless Walk-a-Thon and 5K. **10/5 8pm** According to Forbes Magazine Plano is the safest city in the nation. Plano won the distinct honor based on its low crime rate. **10/12 7, 8pm** Colby Banister is the only Texas gymnast selected to compete next year at the Special Olympics World Games in Athens, Greece. **10/12 7pm** Ebby Halliday received a standing ovation when she was presented with the Lifetime Achievement Award at the Real Girls Real Women Luncheon. **10/18 8pm** Dallas based Southwest Airlines donated \$100,000 to the National Wildlife refuge Association. The money will be used to protect important habitats for gulf coast birds and animals. **10/19 7, 8pm** The Salvation Army will receive donations via cell phones starting in November. People can text their donations. The cost of the donation will be billed to individuals' cell phone bills. **10/19 7, 8pm** A popular barbecue restaurant celebrated its 69th anniversary by rolling back the prices of pulled pork sandwich to \$1.00. **10/19 7pm** Guiyang, China has accepted an invitation to become Fort Worth's eighth sister city. The Chinese city was chosen because of the economic opportunities China can offer Fort Worth residents and businesses. **10/22 7pm** Students at one North Texas school traded their school clothes for their PJs. It was all to help raise money for one of their friends suffering from muscular dystrophy. **10/26 7, 8pm** Two North Texas schools collected blankets for a women's shelter that serves women who have been abused. **10/26 8pm** The Dallas Cowboys teamed up with the Salvation Army to raise money for its Red Kettle Campaign. **10/27 7, 8pm** The 2010 Tom Thumb Texas Stampede took place in Fort Worth. The event raises money to donate to North Texas charities. **11/8 8pm** Bliss Bridal Salon in Fort Worth gave free designer dresses to military brides-to-be. **11/16 7pm** Dallas City Councilman Tennell Atkins along with Dallas Cowboy Marcus Spears kicked off the Home for the Holidays Campaign. This is the fourth year for the campaign. People can adopt families or drop off unwrapped toys and clothes at Dallas City Hall. **12/7 8pm** Veronica Galaviz started an organization called Living to Share. She's hoping that by sharing her story of abuse, others might benefit. **12/8 7, 8pm** A Cleburne boy donated all of his birthday toys to a toy drive at his elementary school. **12/16 7, 8pm** Santa Helpers at North Texas post offices are finding that many of the letters to Santa this year are from children asking for money and food for their families. **12/16 8pm** Children of single moms will be able to give their moms a special Christmas gift thanks to a North Texas woman. **12/16 7pm** The Vision of Children is on display at the Fort Worth Museum of Science and History. The art work from about 3,000 children depicts the children's ideas of working and serving others. **12/20 8pm** A Nashville recording artist volunteers his time at Cook Children's Hospital in Fort Worth. He is helping the children develop a love for music. **12/28 8pm** Dallas' Parks and Community Services Department was recognized by the Texas Department of Housing and Community Affairs for using

100% of its federal stimulus money. The funds help more than 3,500 people transition out of poverty and receive job training, housing, childcare and other services. **12/28 8pm** Members of the SMU and Army football teams greeted military men and women at DFW Airport. **12/28 7pm** An 18-year-old North Texas man adopted as a baby got to meet his birth mother for the first time. .

Education

10/5 7pm Students at Prestonwood Christian Academy collected coins for Team Connor. Team Connor is a group a mom started in her son's honor after he passed away from cancer. The coins will be donated to help fund pediatric cancer research and raise awareness. **10/11 7pm** Plano school officials are considering doing away with class rankings. The district has ordered a study to look into whether the ranking system helps or hinders in the college admissions process. **10/27 8pm** Actors from the Power of One visited Levine Academy in Dallas. The bullying prevention program performs skits with students from kindergarten through 8th grade showing them different kinds of bullying and what they can do to stop it.

Medical

10/1 7pm Doctors in Texas have a new tool to help people with painful knee problems. It's a knee replacement procedure that can last 30 years. **10/4 7pm** A look at the kinds and amount of foods you should eat to stay healthy. **10/4 7, 8pm** Baylor Medical Center in Irving held its Bras for a Cause contest. The contest is held every October. Each bra is hand crafted by a cancer patient, survivor, or family member. **10/4 7, 8pm** Zhu Zhu Pets gave hundreds of their hamsters to kids at Children's Medical Center. Zhu Zhu hamsters are electronic interactive hamsters. **10/6 7pm** A report on an Irving pharmacist who works with women to develop a hormone therapy program. **11 7, 8pm** A feature on a yoga class for kids. **10/8 8pm** A North Texas man who donated his bone marrow to save the life of a stranger met his young recipient. **10/19 7pm** A 12-year-old Keller middle school student who suffered a heart attack has an internal defibrillator. **11/11 10pm** Texas has more female vets than any other state, more than 150,000. Many suffer from post-traumatic syndrome and are homeless. A North Texas vet shares her story. **10/26 7pm** Cook Children's Medical Center in Fort Worth has found a way to prevent blood stream infections in some of its most critical patients, the babies. Their preventive procedures could soon become the standard for neonatal intensive care units in hospitals across the country. **11/11 7pm** Many people with diabetes are told it's too dangerous for them to exercise because glucose levels could drop to unhealthy levels. A report on a Dallas woman living with diabetes who is training to run in a December marathon. **11/20 7pm** More kids are being diagnosed with ADHD. **12/1 7, 8pm** Dallas county set up a mobile health clinic offering free HIV tests. **12/1 8pm** Creek Valley Middle School in Carrollton hosted a blood drive in honor of a 23 month old who is the daughter of a school staff member battling leukemia. **12/16 8pm** A North Texas man is among the first Texas veterans admitted to a program to have minor criminal charges against them dropped if they complete treatment for post-traumatic stress disorder.

Investigative

10/26 7pm A report on how some over the counter tick and flea productions could be life threatening for dogs and cats. **11/11 8pm** An investigation into why a North Texas insurance company denied claims in auto accidents. They said the reason was because they could not find their own client, so they denied the claim. **11/16 7pm** TXA 21 has discovered convenience stores across North Texas are overcharging their customers. They are charging taxes on items they should not.

Economy

11/18 7pm A North Texas woman who has a passion for collecting coupons donated more than 500 items to the food bank. She hopes others will do the same.